

Mobile interiors drive emotions



Textil & Design
Transportation
Interior Design



Reutlingen University School of Textiles&Design



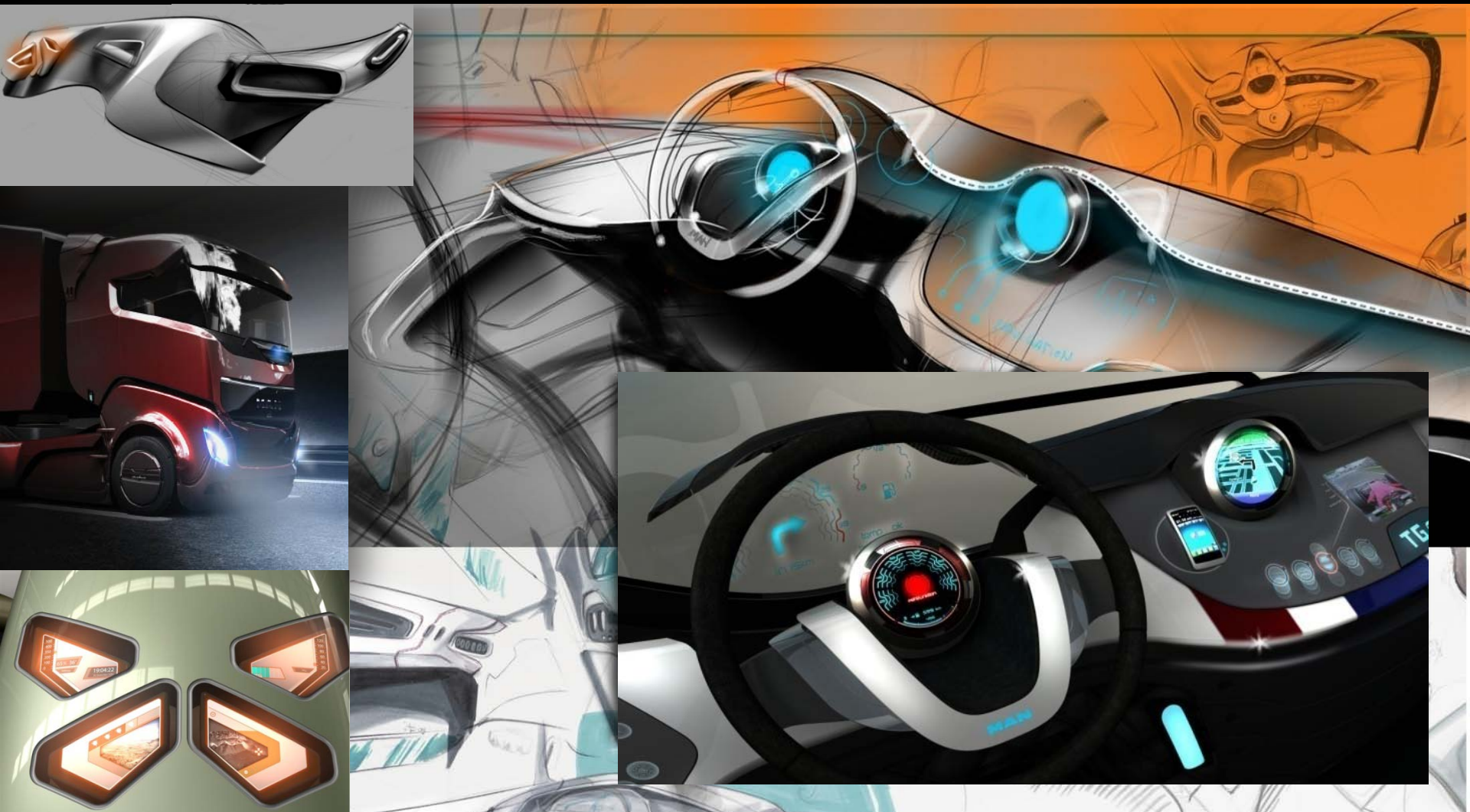
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Initiated by automotive industry and Reutlingen University
almost unique program - intentionally focused on the special needs of transportation interiors

Companies



Emotions driven by



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Emotions driven by

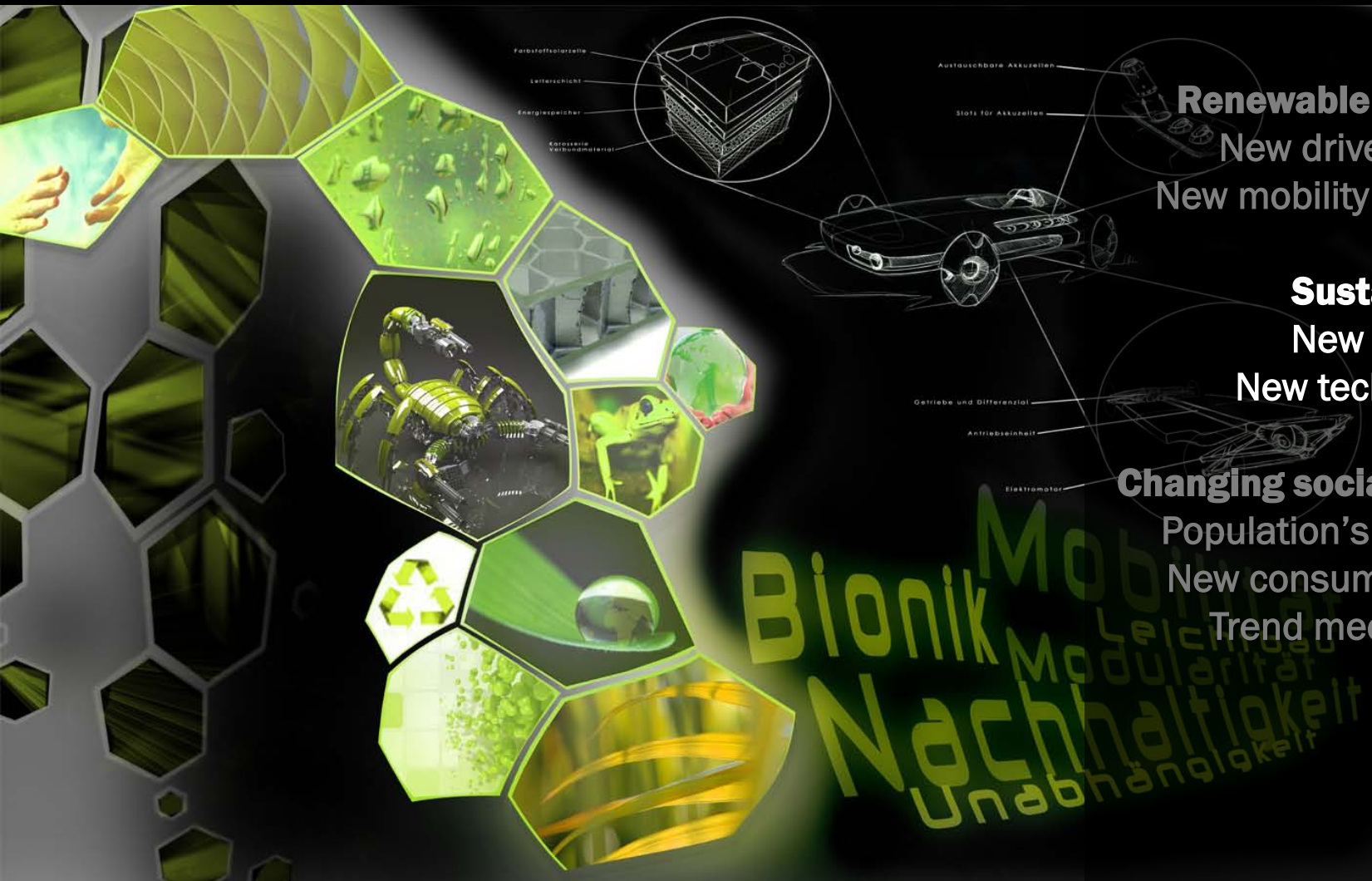


Renewable energies
New drive systems
New mobility concepts

Sustainability
New materials
New technologies

Changing social system
Population's structure
New consumer habits
Trend mediaisation

Emotions driven by



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Integrated Competences



Research Competence

Design-Aesthetical Competence

Material Competence

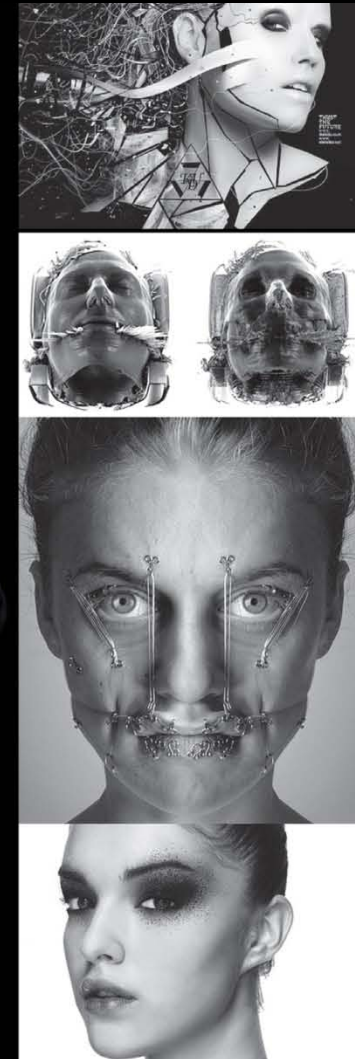
Technical Competence

Colour Competence

3D - Competence

Colour & Material Competence

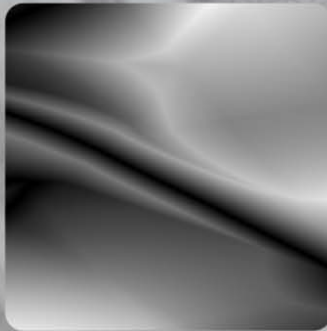
Research Competence



Design-Aesthetical Competence



Colour & Material Competence



3D - Competence



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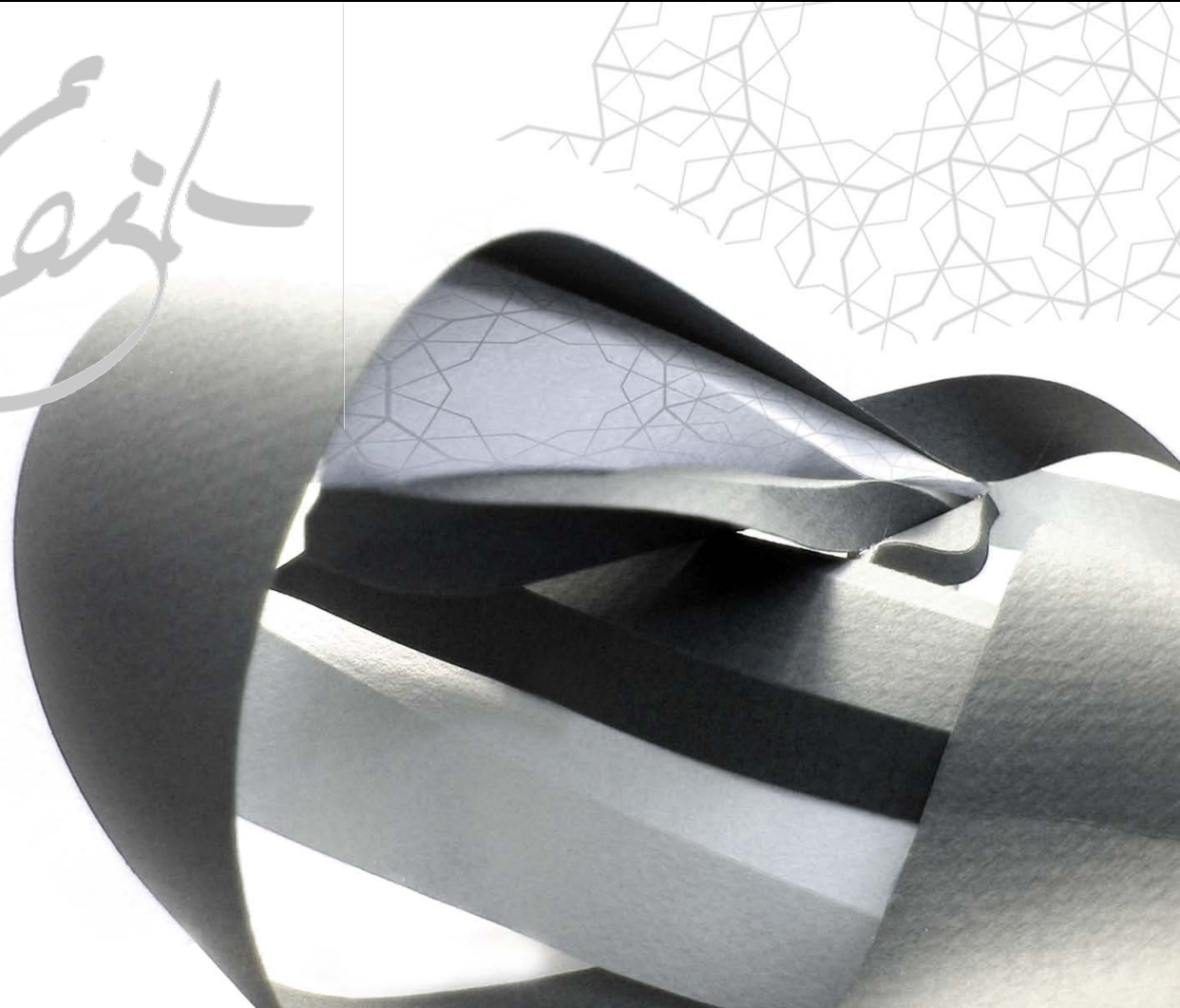
Middle East & ornaments

Anna Geiger, Thesis BMW



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Middle East

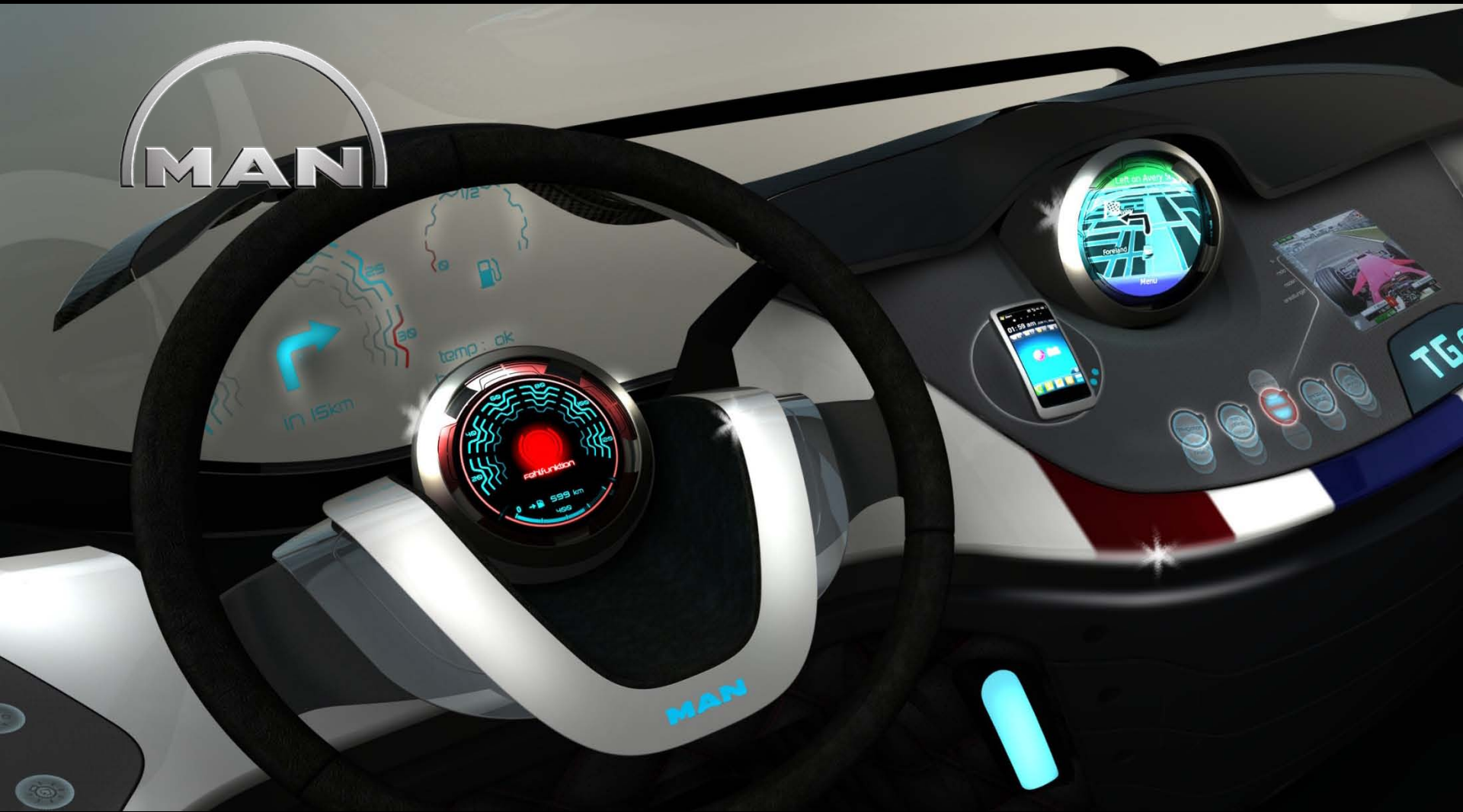


Visible_e

Julian Flügel u. Antonis Schley Thesis MAN



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smart4more

Gösta Niessner, Carla Schink, Carsten Horsch, 3.Semester Bachelor



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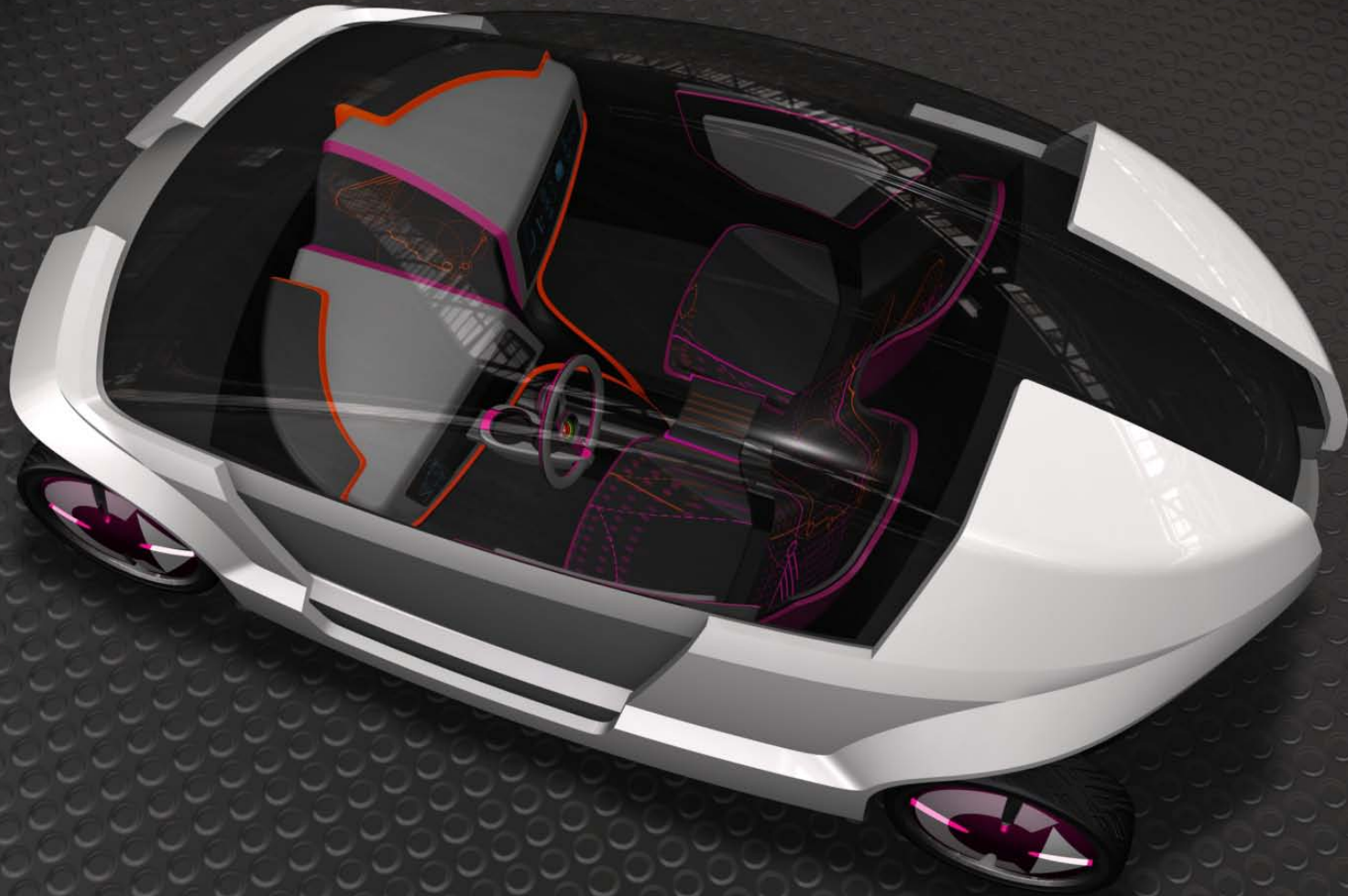


Axion

Rosi Weiße, Arne Thiel, Alissa Steinmüller, 5.Semester Bachelor



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