

# Meeting the Challenge EU CO<sub>2</sub> Outlook

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# Environmental Awareness At An All-Time High

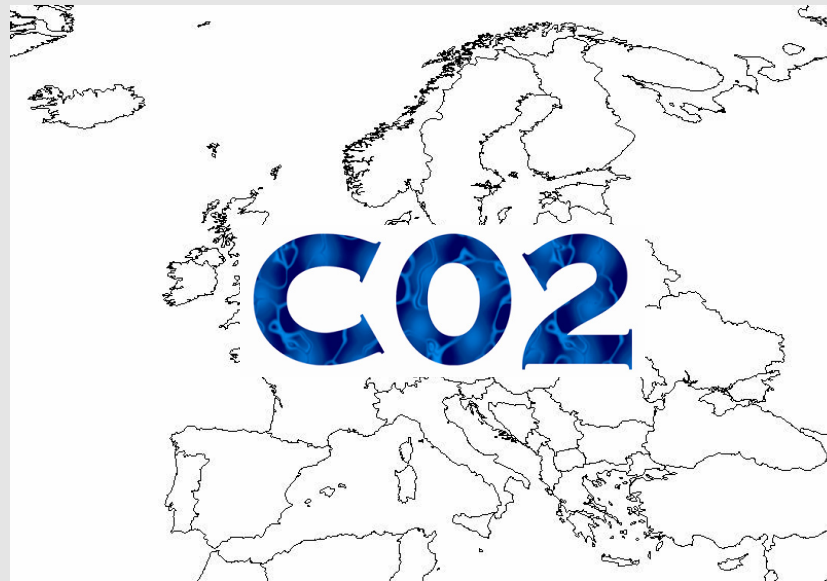


Fuel Economy		Supreme Special
CO <sub>2</sub> emission figure (g/km)		B 117 g/km
Fuel cost (estimated) for 12,000 miles <small>at an average of 40 mpg (16.1 km/l) and 12.5 pence per litre (47.3 pence per gallon). This figure is based on the current price of petrol and does not include VAT. The actual cost may vary depending on the current price of petrol and the actual fuel consumption of the vehicle.</small>		£662
VED for 12 months		£85
Environmental Information		
<small>A guide to fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming.</small>		
Make/Model	Supreme Special	Engine Capacity (cc) 1598
Fuel type	Diesel	Transmission 8 speed manual
Fuel Consumption		
Drive cycle	Litres/100km	Mpg
Urban	5.4	52.3
Extra-urban	3.8	74.3
Combined	4.4	66.2
Carbon dioxide emissions (g/km) 117 g/km <small>Important note: Some specifications of this model may have lower CO<sub>2</sub> emissions than this. Check with your dealer.</small>		



# Environmental Awareness in Europe

- 2007 will be remembered in the European automotive industry as the year that 'put CO<sub>2</sub> on the map'.



- Now in 2008 the 'real' challenge will start...

# Meeting the CO<sub>2</sub> Challenge : EU Style

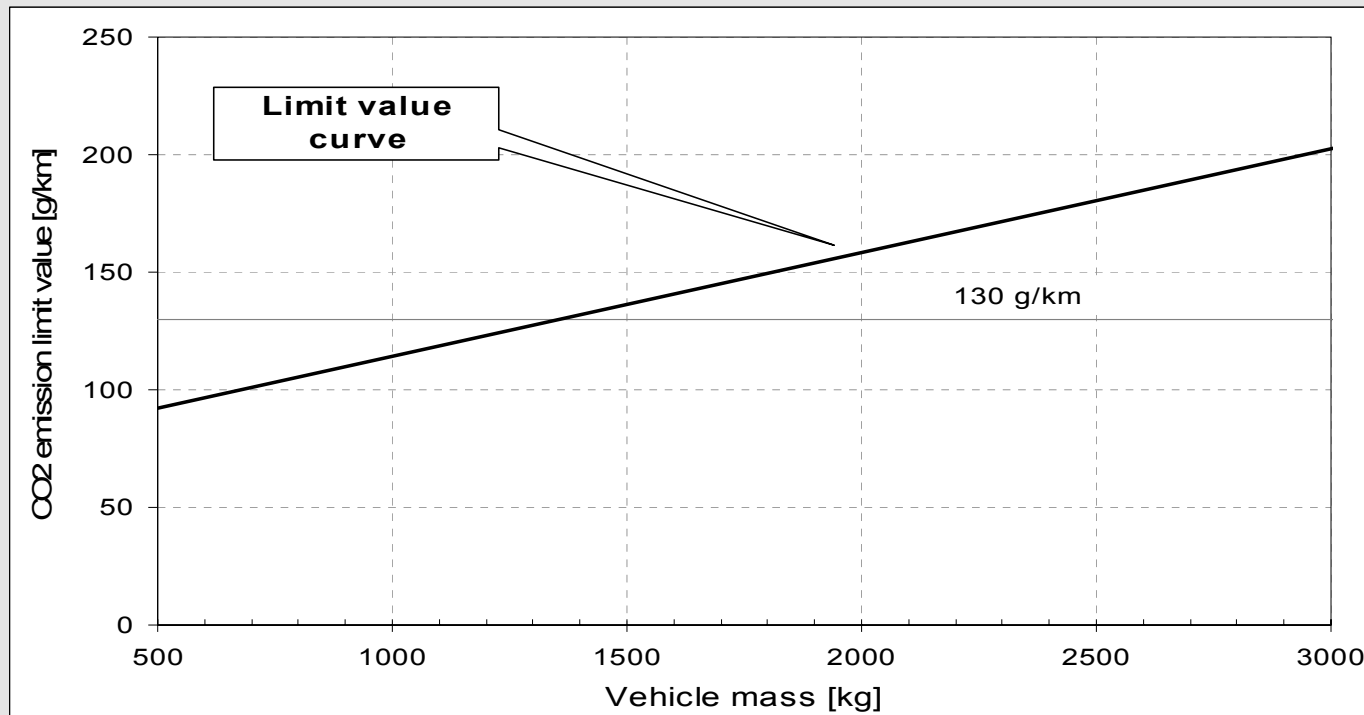
- The first few months of 2007 created a new worldwide paradigm, with focus on Emissions, CO<sub>2</sub>, and Fuel Efficiency.
- The EU started taking a leading role in reducing the effects of car use on the environment, particularly in relation to global warming and CO<sub>2</sub> emissions.
  - In late January '07, the European Commission set out its intention to force through mandatory targets for average CO<sub>2</sub> output—sticking to a figure of 120g/km by 2012.
  - For OEMs, the effective target actually became 130g/km, due to “*complementary measures*” factored in, contributing to further cuts of up to 10g/km.
  - With the initial strategy set, a new Regulation proposal was presented on December 19<sup>th</sup> 2007.

# Meeting the CO<sub>2</sub> Challenge : EU Style

- According to the new draft Regulation all new vehicles registered in the EU after 2012 – whether produced domestically or imported – will have to respect a "limit value curve of permitted emissions of CO<sub>2</sub>", based on their weight.
- This means that cars weighing more than two tonnes would still be allowed to emit more than average, while emissions from lighter cars would have to be better than average.
- Nevertheless, the calculation method used in the Regulation ensures that manufacturers of larger cars will have to make proportionally bigger cuts than producers of smaller vehicles, according to the Commission.

# Draft Regulation : Explained

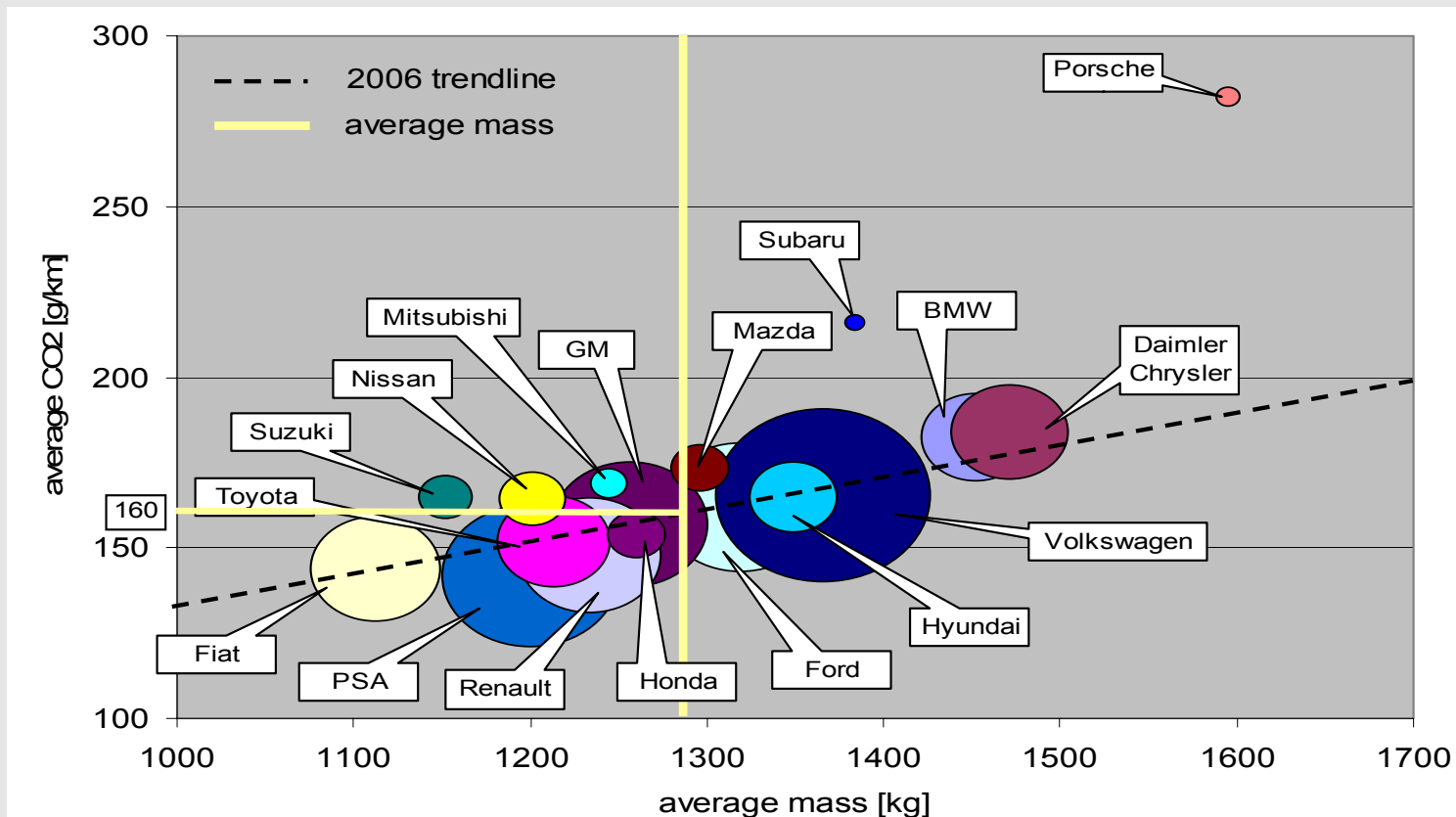
- The draft regulation defines a limit value curve of permitted emissions of CO<sub>2</sub> for new vehicles according to the mass of the vehicle.
  - The curve is set in such a way that a fleet average for all new cars of 130 grams of CO<sub>2</sub> per kilometre is achieved.





# Draft Regulation : Explained

- How are the manufacturers placed in relation to the target?
  - The chart below shows the actual position of the various car manufacturers in terms of the average CO<sub>2</sub> emissions of the new cars they manufactured in 2006.



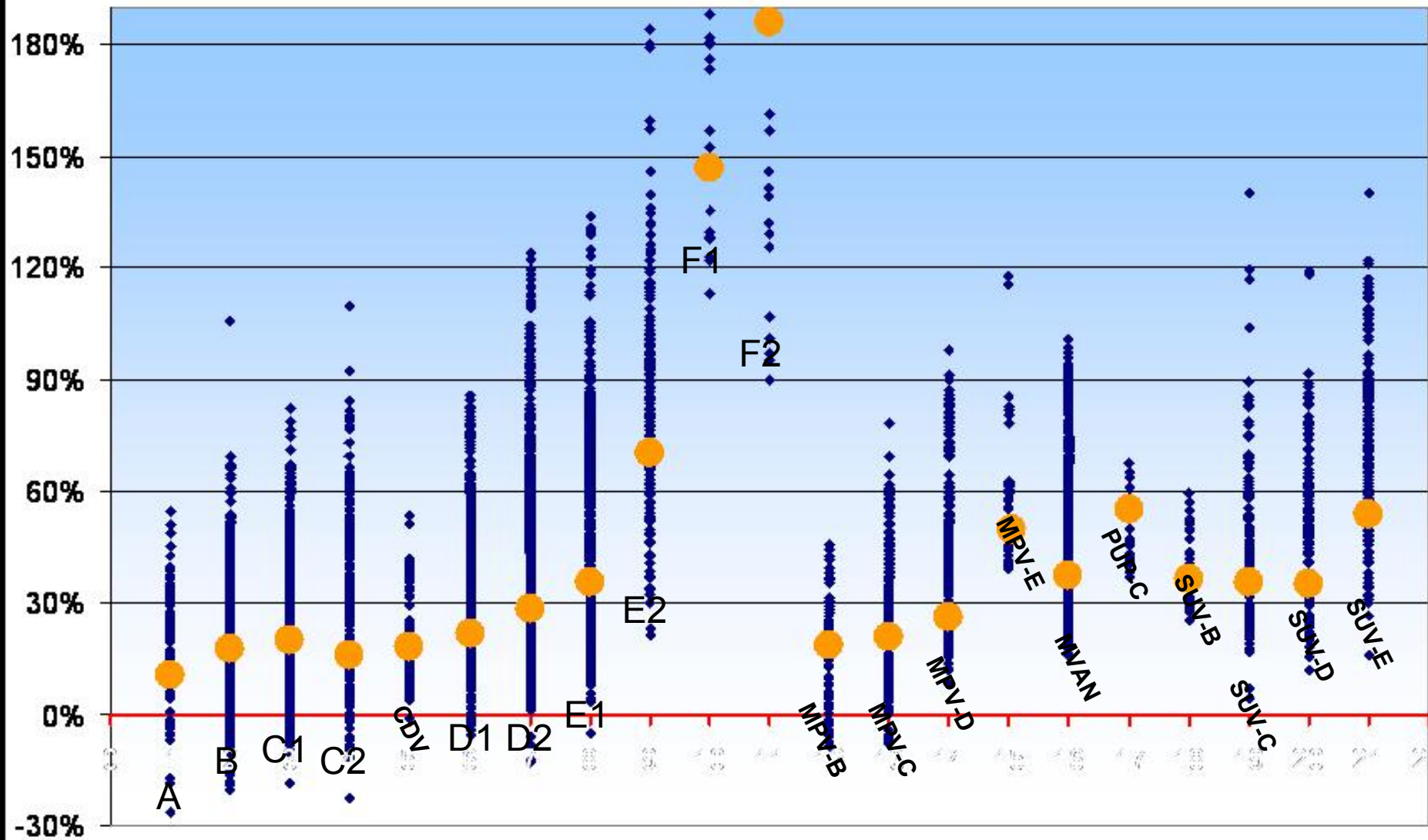


# Draft Regulation : Issues & Challenges

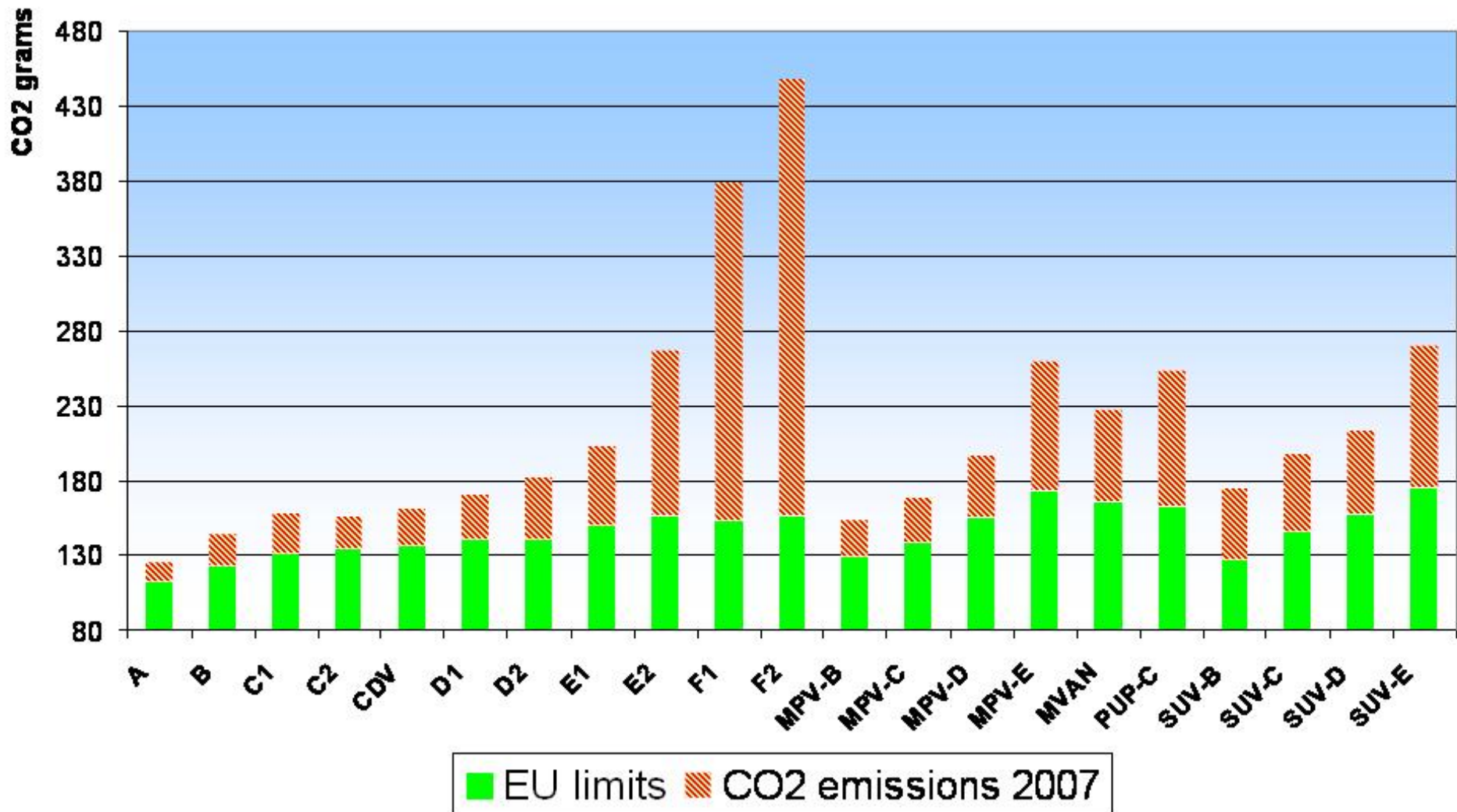
- Major debate about the 'slope' of the curve
  - In other words..."which OEMs will bear the cost burden?"
    - A steep slope of 80% would favour heavy (large) cars, while a narrow slope of 30% would favor lighter (smaller) cars
- Potential Loopholes
  - Special purpose vehicles
    - Wheel-chair access is exempted
- Overall industry challenge remains



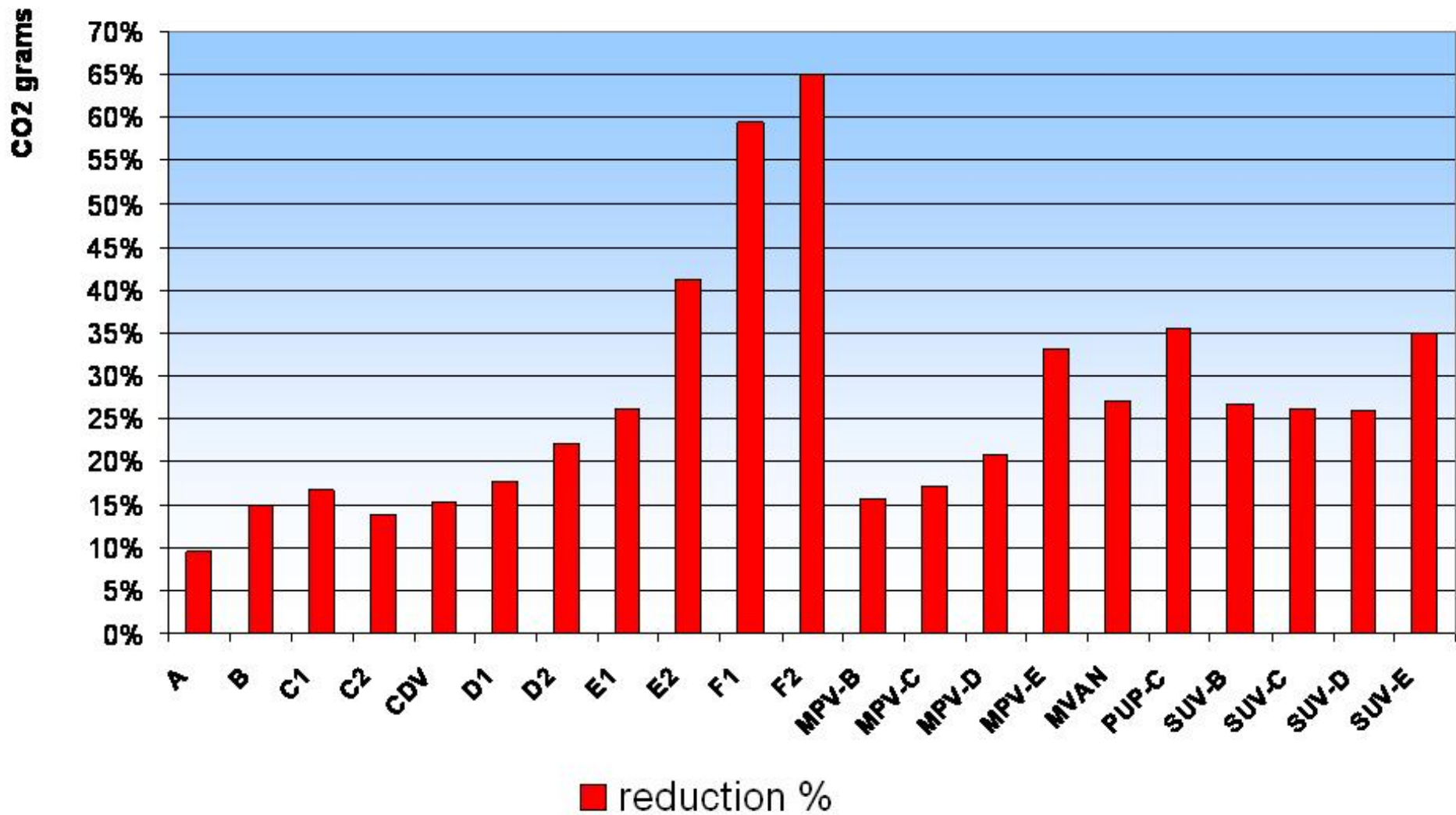
# The Industry Challenge : Germany



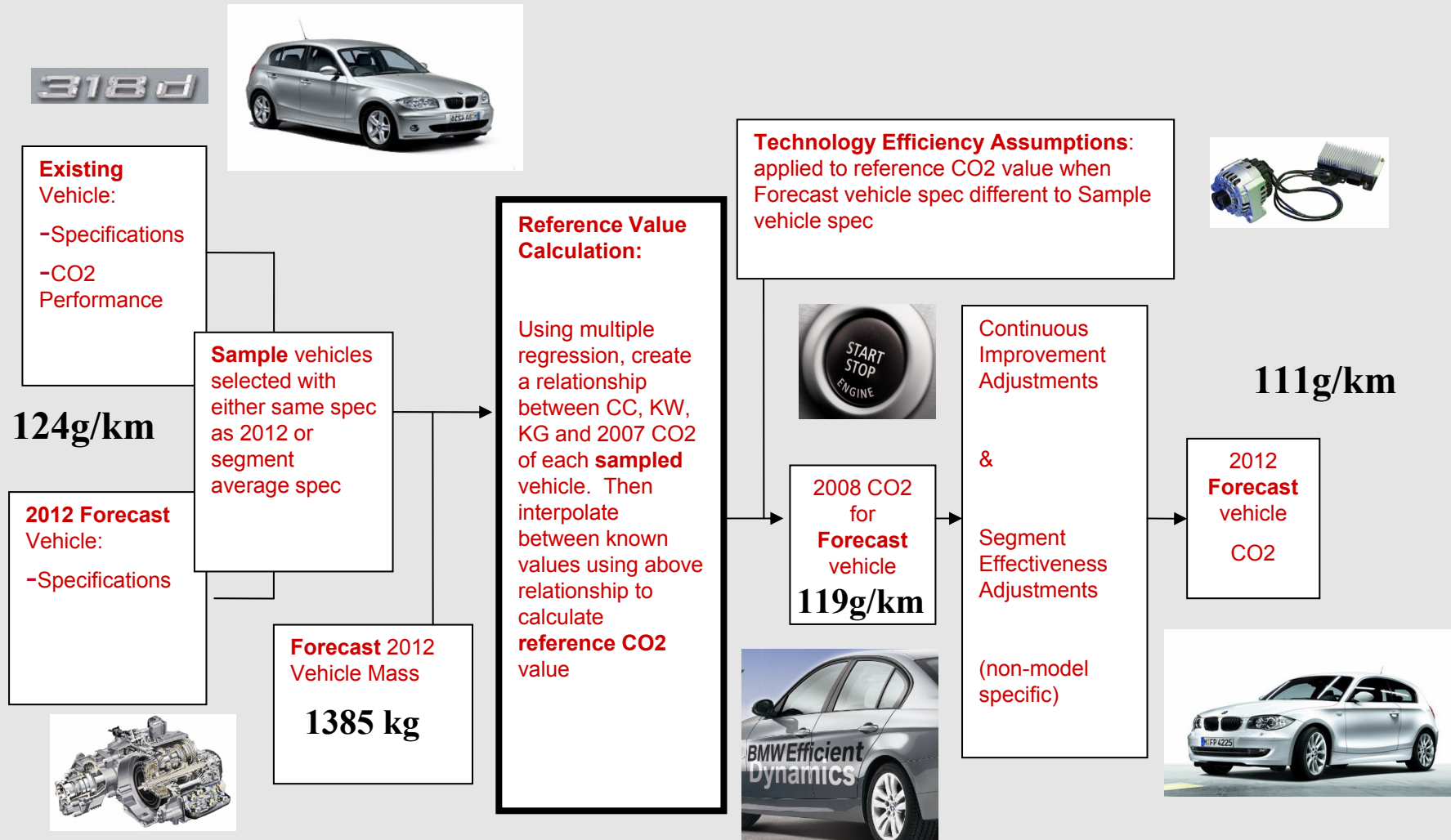
# The Industry Challenge : Germany



# The Industry Challenge : Germany



# CO<sub>2</sub> Forecast Methodology

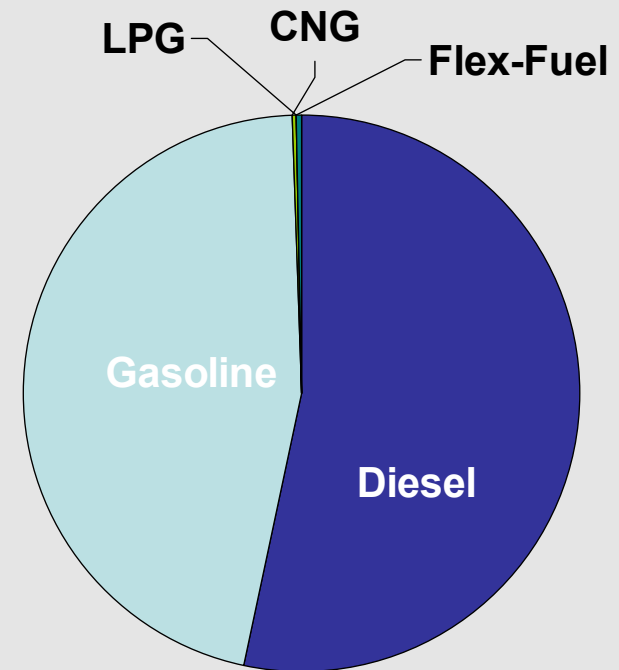




# CO<sub>2</sub> Forecast Scenario: 2007

2007  
Current Situation

- **Europe: EU25**
- **Passenger Cars only**
- **Production Based (not sales)**
- **Alternative fuels not making a major impact**



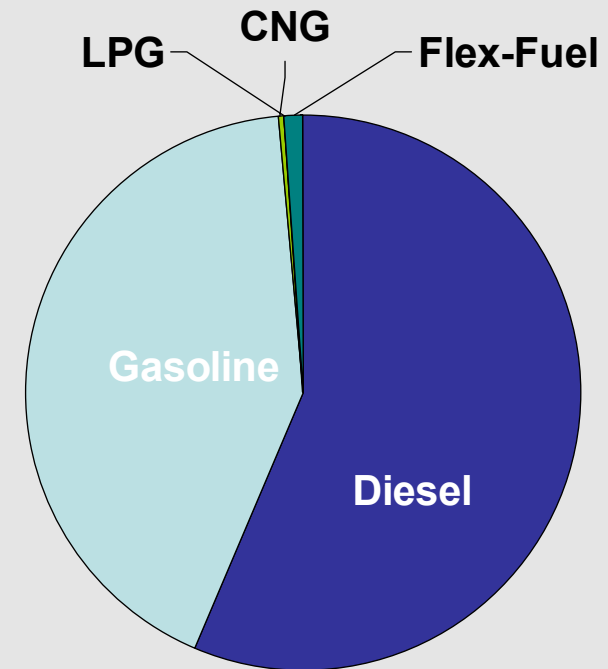
**162 g/km**

# CO<sub>2</sub> Forecast Scenario: 2012

2012

Future Situation

- Diesel share rises 3% points as Euro 5 cost hurdles are overcome & CO<sub>2</sub> taxation expanded across Europe
- Flex-fuel capable vehicle production triples
- CNG constant
- **19g/km decrease**
- **Technology based improvement**



**143 g/km**

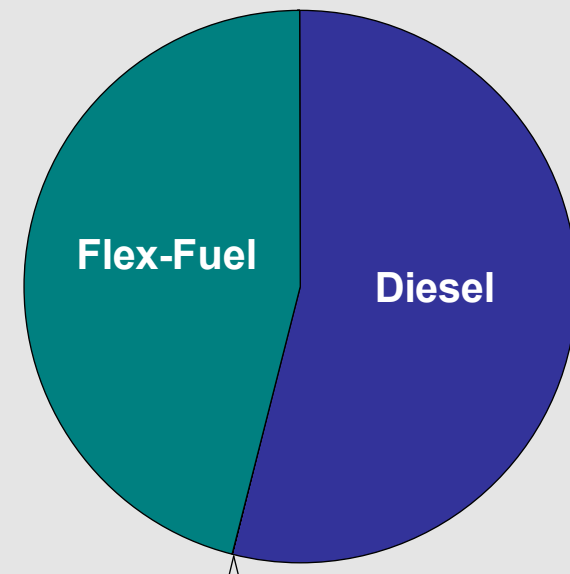


# CO<sub>2</sub> Forecast Alternative Scenario: 2012 - Flex-Fuel

2012

Flex-Fuel

- Substitute Gasoline share for Flex-fuel
- Massive increase in Bio-Ethanol capacity required
- Sustainability standards require agreement
- 1g/km deterioration from base forecast
- **Well-to-Wheel (WTW) basis:**
  - **126g/km weighted average emission**
  - Assumed 30% emissions reduction on Bio-ethanol component (1st Generation production)\*



**144 g/km**

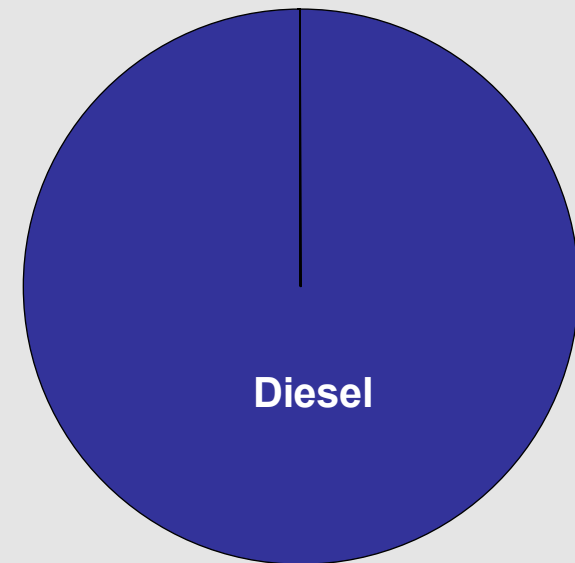
\*Concawe, 2007

# CO<sub>2</sub> Forecast Alternative Scenario: 2012 - Diesel

2012

Diesel

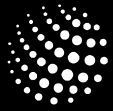
- Refining capacity constraints
- Euro6 looming, buys time to develop solutions rather than paying additional EU penalties
- 7g/km / 8% improvement from base forecast
- **Still misses EU target, but close!**
- Known technology & infrastructure, low risk



**136 g/km**

# CO<sub>2</sub> Challenge : In summary...

- For now, we still don't know the exact rules of the game
  - We do know that it will be challenging
- There will be no single-solution technology available
  - Opportunities for all involved!
- Overall, the major contributors will be:
  - Technology
  - Consumers



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**Thank you**

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