

Suzuki Rallye Cup 2008

For heroes of tomorrow.
Welcome aboard!

Speaker: Florian Seibold

Rally sport at Suzuki. With passion!

At Suzuki, rally sport is the coming trend - well thought-out from top to bottom.

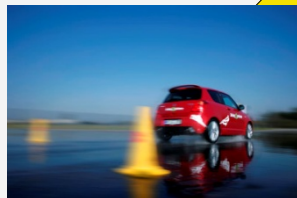


World Rally
Championship (WRC)



Junior Rally
Championship (JRC)
National Racing Teams

National Motorsport Cups
German Suzuki Rallye Cup (SRC)
National Racing Teams



Rallye Side Events / Suzuki Driving Xperience (SDX)

The Suzuki Rallye Cup. 100% Rally Action

Organisation and expertise.

Rally-crack and Suzuki Cup sports director Niki Schelle and his team make up the expert rally organisation with their years of experience in rally sport.

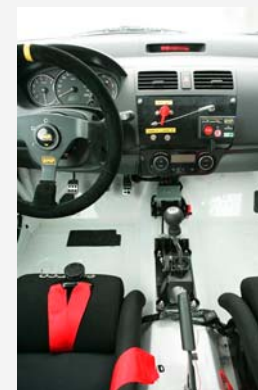


The dynamic equipment. Swift Cup Car!

The Suzuki Swift Sport Rally Version.

Only slightly modified from the series model, the “Rally Version” of the Suzuki Swift Sport stands out not only for its sporty appearance and excellent driving characteristics, but also for the necessary safety package and more power for use in motor sport.

The vehicle is priced at € 22,500 for Cup Drivers and € 27.900 for other customers.



SWIFT
Sport

The dynamic equipment. Swift Cup Car!

Technical data

Engine	Water-cooled 4-cylinder inline engine, variable valve timing (VVT), 2 overhead camshafts (DOHC), multipoint injection
Valves	16 valves
Engine capacity	1,586 cc
Power	approx. 100 kW / 135 hp at 6,800 rpm
Torque	approx. 162 Nm at 4,800 rpm
Gearbox	5-speed gearbox, fully synchronised
Drive	Front-wheel drive with limited slip differential (LSD)
Brakes	Disk brakes front and rear
Dimensions	Length 3,765 mm, width 1,690 mm, height 1,500 mm, wheelbase 2,380 mm
Empty weight	approx. 990 kg (incl. welded-in safety cell)
Performance	0 - 100 km/h in approx 7.8 sec, Maximum speed approx. 200 km/h

The dynamic equipment. Swift Cup Car!

Special equipment

Safety package

Welded-in safety cell
2 FIA-approved bucket seats,
double seat-belts,
fire-extinguishing system and hand-held fire-extinguisher,
FIA safety windscreen film

Sports package

6.5 x 15 aluminium rims for sports tyres,
height-adjustable rally suspension,
sports exhaust system with sports catalytic converter,
special Cup sports brake linings,
rally underdrive protection



The Suzuki Rallye Cup. 100% Rally Action

Strict technical and sporting regulation.

The focus is on the sport. The prize should go to the better driver. There is no room for unfair conduct or lack of sportsmanship – this is the basic philosophy of the Suzuki Rallye Cup. In order to ensure fairness, certain vehicle components are lead-sealed and standard parts used.



Register early and save money.

Anyone registering for the Suzuki Rallye Cup until 31.1.2008 will benefit from a reduced participation fee of only € 1.900.

Loyalty will also be rewarded – participants who registered for 2007 pay no participation fee. (Later registration costs an extra Euro 600,-)

The registration fee includes:

- overalls for the driver and co-driver
- Cup clothing for driver and co-driver
- service tent
- service canvas cover
- 3 Cup banner
- free entry to the Suzuki Rally Hospitality for 4 persons at each rally
- and the accreditation for buying a cup car for the subsidized price of € 22.500,- (instead of € 27.900,- which is a saving of Euro 5.400,-)



The new prize money system.

Performance will again be rewarded!

Talent and outstanding performance will be rewarded – in both classes of the Suzuki Rallye Cup, the following prize money will be awarded for places 1-5:

1st place	€ 1,000
2nd place	€ 800
3rd place	€ 600
4th place	€ 400
5th place	€ 200

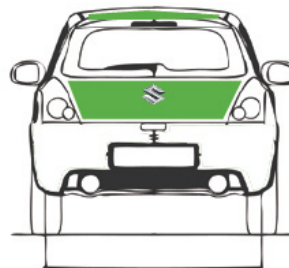
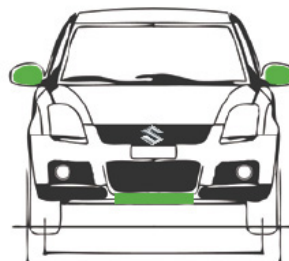
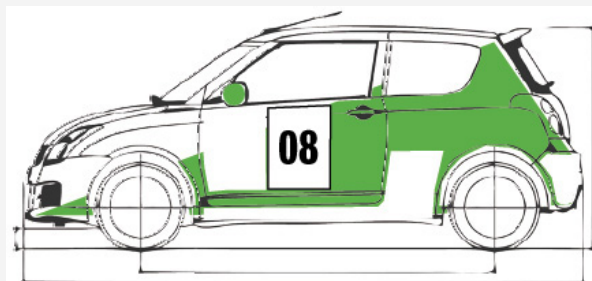


- means a total of **€ 3.000 for each rally.**
- A “best trial times” bonus will also be awarded for every “best trials time” with € 30,-
- Finally, the **Cup Champion will get a Suzuki Automobile** after the Season.

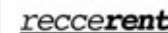
Refinancing through sponsorship.

We want to enable talented young drivers to make an inexpensive start into rallying with the Suzuki Rally Cup!

As proved successful in the years 2006 and 2007, we are again placing great value in the coming season on obtaining a sponsoring partnership or dealer sponsorship for every participating vehicle.



powered by



Integration of VIPs and media representatives.

Once in, never out.

The following **VIP's** already competed in the Suzuki Rallye Cup:

- Ralf Bauer (actor)
- Ingo Oschmann (comedian)
- David Möller (luge-world champion)
- Tim Lobinger (athletics superstar - pole vault)
- Alexander Hold (TV-lawyer)
- Tina Ruland (actress, „Manta, Manta“)
- Claude-Oliver Rudolph (actor, „James Bond 007“)
- Carsten Spengemann (TV-presenter, „Deutschland sucht den Superstar“)
- Dirk Spaniol (SuperMoto-professional)
- Patrice (MTV-VJ)
- and many more...



Many other **prestigious media representatives** (Sport Auto, Auto Bild Motorsport, Freundin, Woman, Kicker, Prinz and many others) were also able to get their hands on the wheel, try out their rallying skills and report the results.

Media facts. Some convincing figures.

Media coverage is an important issue for everybody - drivers, teams, sponsors and the manufacturer itself. Therefore the Suzuki Rallye Cup is an integrated part in Suzukis media-strategy and its success in last years cup can be proved via the following figures:

- 555 print contributions
- 367 online contributions
- 18 TV contributions

make a total of **940 contributions**

and a **total coverage of 170.058.998** concerning Suzuki Rallye Cup



We keep you informed.

In order to keep drivers and fans equally up-to-date, a separate heading has been set up on the Suzuki Online Magazine “Way of Life” under the menu item “Motorsport”.

In addition to general information on the Cup, this offers a host of action video and image material, Cup data and naturally all relevant press releases.

So it's well worthwhile taking a look at www.suzuki-wayoflife.de



The Suzuki Rallye Cup. 100% Rally Action

Dates of the Suzuki Rallye Cup 2008.

There are at the moment no dates fixed for the rally events. The Cup Organisation is working under high pressure to co-operate with reliable and expert event organisers for the new season, and put together an **exciting mixture of tarmac and gravel** rally courses.

More information will provisionally be available from the beginning of January 2008 - the dates will then be published under www.suzuki-wayoflife.de.



Your Contact. At any time.

Have you caught rally fever? If you are interested, have any questions or require further information, please feel free to call us. Please let us know what you need and contact:

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passion-sports

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